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A Healthy Life with Sports &







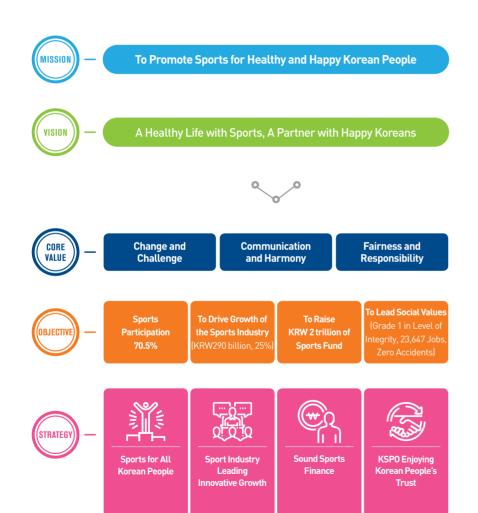






Korea Sports Promotion Foundation

The Korea Sports Promotion Foundation (KSPO) is a fund-management-type quasi-government institution established on April 20, 1989 to commemorate the 1988 Seoul Olympics and carry out programs to boost sports welfare. KSPO raises funds by operating cycle and motorboat racing as well as selling Sports Promotion Betting Tickets (Sports Toto) to support programs for sports promotion, foster the sports industry, and conduct research on sports policy and the legacy of the Seoul Olympics and thereby share the pleasure of sports with all Korean people.

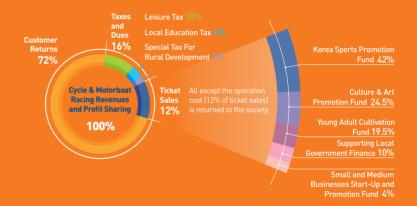


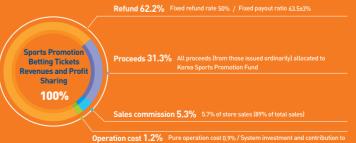
Current Status of Fund Raising

KSPO raised KRW 20.7 trillion of the fund through diverse businesses including cycle and motorboat racing as well as Sports Promotion Betting Tickets businesses from 1989 to 2021, contributing to the development of national sports and improvement of sports welfare.

Yearly Fund Raising Records: 1989~2021 Cumulative (including 2021 estimate)







Operation cost 1.2% Pure operation cost 0.9% / System investment and contribution to gambling addiction prevention and treatment budget of the National Gaming Control Commission 0.3%

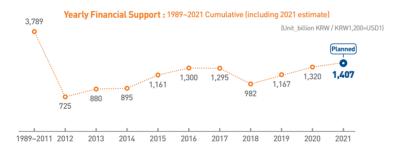
Current Status of Fund Use

To improve Korean people's health and quality of life through sports, KSPO uses the Korea Sports Promotion Fund in nurturing sports for all, professional sports, and sports for the disabled, boosting international sports exchange, fostering the sports industry, conducting sports policy research, and cultivating sports-related talents. KSPO will provide a total of KRW 14.9 trillion from 1989 to 2021. The Korea Sports Promotion Fund accounts for more than 90% of the government sports budget as of 2021, functioning as the driving force of national sports development.

Categorical Financial Support: 1989~2021 Cumulative (including 2021 estimate)

[Unit_billion KRW / KRW1.200=USD1]





Plan to Support Sports in 2021

KRW 1.407 billion

Sports for All	Professional Sports	Sports for the Disabled	International Sports Exchange	•	Sports Industry
<u> </u>		<u>=</u>	<u> </u>		
658	393	91	89		176

[Unit_billion KRW / KRW1,200=USD1]
*KRW 155.24 billion for COVID-19 relief project was set aside separately

Fund Raising for the Sake of Korean People

Sports Promotion Betting Tickets combine the joy of watching sports and the thrill of betting, cycle and motorboat racing enabling spectators to enjoy speed. Furthermore, these three businesses create public finance and return all their proceeds to society, which are used in public projects to promote sports.



KRW 13.8 trillion (2001~2020 Cumulative)



Sports Promotion Betting Tickets

"Sports Toto," a sports promotion betting ticket, is a sports leisure game that pays prize money to players who correctly predict the results of professional sports matches, such as soccer and basketball. Sports Toto was established in 2001 and accumulated about KRW 13.8 trillion of the public finance until 2020. It is a game where players need to analyze past performances to predict the result of matches, expanding the fan base of relevant professional sports and promoting sports.

Cycle Racing

Cycle racing is held at Gwangmyeong Speedom. Spectators buy tickets and get a certain rate of prize money when they bet on the winning rider. After KSPO began the cycle racing business in 1994, it raised about KRW 7.99 trillion of the public finance until 2020, raising funds for the local government and contributing to the development of bike related industries.







Motorboat Racing

Motorboat racing is held at Misa Boat Race Park. Spectators buy tickets and get a set rate of refund if they bet on the winning rider. From the launch of the motorboat racing business in 2002, KSPO raised about KRW 1.9 trillion of the public finance until 2020, raising funds for the local government and contributing to the development of motorboat related industries.

KRW 1.9 trillion (2002~2020 Cumulative



Sports Promotion for Pleasure of Korean People

KSPO provides diverse national sports welfare services including "National Fitness Award" and "Sports Class Vouchers," contributing to better health and physical fitness of Korean people. In addition, it manages Olympic Park and the Seoul Olympic Museum of Art (SOMA), to offer places in Seoul downtown where people can spend leisure time and enjoy diverse cultural experiences. Moreover, it is the first National Sports Museum in Korea, letting young generations know the history and status of Korea in international sports.







National Fitness Award



The National Fitness Award is a national sports welfare service introduced for the purpose of improving the physical fitness of all Korean people. Any Korean at the age of 11 or older can get a scientific fitness assessment and an exercise prescription at a nearby National Fitness Award Center

- Online Reservations : Visit our website below to reserve.

 Prior to making an online reservation,
 find the perset center.
- Inquiry: nfa.kspo.or.kr / +82 1644-7110

Sports Class Vouchers



To help all Korean people enjoy sports, KSPO provides sports class vouchers for underprivileged children (between the ages of 5 and 18) or people with disabilities (between the ages of 12 and 64) from low-income families. The recipients get monthly monetary support of up to KRW 80,000 to enroll in sports classes that accept the youchers.

- How to apply: Eligible people can apply for a sports class voucher on the sports class voucher website or at the office of their local government.
- Inquiry: svoucher.kspo.or.kr, dvoucher.kspo.or.kr, +822-410-1298~9

Olympic Park

annually.



In Olympic Park, the athletic gymnasiums built during the 1988 Seoul Olympics are now used for diverse purposes. The park, as wide as 1,44 million square meters, now hosts various exhibitions and

sports events and is visited by 6 million people

Seoul Olympic Museum of Art (SOMA)



SOMA, consisting of Museum 1 and 2, holds art exhibitions of diverse genres on a regular basis. As Korea's first museum with a drawing center, SOMA is open to everyone and provides diverse education programs.



Seoul Olympic Parktel



Seoul Olympic Parktel is a youth hostel built to commemorate the success of the 1988 Seoul Olympics and provide more opportunities to explore diverse cultures from around the world. The Parktel is an optimal space for training with restaurants, ballrooms, a wedding hall as well as a great view of Olympic Park.

The KSPO Sport Value Center

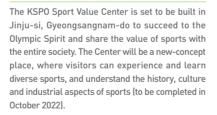
and vitalizing the local economy.

Ecolian Golf Courses





Korea's first National Sports Museum is under construction in Olympic Park. The museum, set to be opened in 2024, will exhibit everything about Korean sports and will aim to share the value of sports with visitors.



In hope of providing easily accessible golf courses

to people, KSPO built environmental-friendly nine-

hole public golf courses on previously abandoned

grounds in five areas (Gwangsan, Jeongseon, Je-

cheon, Yeonggwang, and Geochang). These golf

courses are used in developing junior golf talents





Sports Industry & Research Together with Korean People

KSPO offers a variety of supportive programs to create a healthy sports industry ecosystem and systematically develop the sports industry in line with the government's sports industry promotion policies. It is also preparing for a bright future of Korean sports by developing sports policies and cultivating talents.

Development of Sports Industry

Hosts SP0EX

KSPO hosts the Seoul International Sports & Leisure Industry show (SPOEX), Korea's biggest sports and leisure industry expo, every February helping Korean companies boost domestic demand and find overseas trade opportunities and setting the trend of the sports and leisure industry.

• Sporting Goods Test & Certification

Sporting Goods Testing Center issues KISS (Korea Industrial Standards of Sporting Goods) certifications, based on evaluations of quality, standard, functionality, and production processes, and helps the certified products win certifications in other countries.



• Financial Support

From 2015 to 2020, KSPO raised KRW 130.9 billion for the Sports Industry Fund of Funds. With the money, the organization invests in sports industry startups and well-performing companies, and offers loans for excellent sports equipment manufacturers, private sports facilities, and sports service providers at low rates.



KSPO operates JOB SPOIS (spobiz.kspo.or.kr/job), Korea's only sports industry specialized recruitment site, and two job support centers, where job matching services are provided. In addition, accelerators provide promising companies with investment-driven incubation programs, helping them attract early-stage and follow-on investments.



• Introduction of VR Sports Room to Elementary Schools

KSPO supports elementary schools' introduction of the virtual reality sports system to let children enjoy sports activities safely even when the outdoor air quality is poor due to fine dust or yellow dust. In 2021, the launch of a 5G-based integrated platform enabled more diverse sports content and realtime competitions among schools.



As infrastructures to provide companies in the sports industry with systematic partnerships and support for each of their growth stage, SPORTS 360° LAB offers integrated consulting services and incubation space, and SPORTS 360° PLAY is a space where startups debut products and visitor can experience them.





Research on Sports Policy-Science-Industry

Research on Sports Policy

The Korea Institute of Sport Science (KISS), an affiliate of KSPO, develops alternative policies that can actively respond to social changes, brightening the outlook of Korean sports.

Research on Sports Science

In addition to basic research to help develop knowledge in each field of sports studies, KISS conducts research on ways to boost Korean people's physical fitness and athletes' performance. Moreover, our researchers and trainers help national team members advance strength (physical and mental) and conditioning to improve their performance.

• Research or Sports Industry

It also increases added value of the sports industry by developing policies to promote the sports industry, helping activate the sports industry as well as developing standards of sports goods and testing their functionality.













Sports Talents Cultivation

Sports Talents

KSPO cultivates sports talents by training school sports trainers and deploying athlete training programs. KSPO also trains female sports leaders, international athletes & referees, and sports administrators from developing countries.

• Sports Trainers

In accordance with the National Sports Promotion Act, KSPO conducts trainer certification exams (written and field) and implements education programs and sports organizations.



Management Innovation Acknowledged by Korean People

KSPO is committed to making Korea a country where all people enjoy sports. To this end, the organization is innovating management internally and fulfilling social responsibilities to share the pleasure of sports with the underprivileged people. In addition, we integrate ethics into management and are also devoted to safety management.



Sustainable Management

For sustainable innovation, KSPO publishes a sustainability report every other year to show its social responsibility activities and has a communications channel with Korean people to heed their opinion on necessary sports services.



Social Contributions

For teenagers not attending school, KSPO holds "Sport Together Camp" to help them improve their social skill and explore jobs. We offer certificate courses and internships and also help the teenagers find jobs in diverse areas of the sports industry. KSPO fulfills its social responsibility by using its diverse sports and cultural infrastructures.



Ethics Management

Under the slogan of "Fair Sports, Upright Mind and Truthfulness at Work," KSPO obtained ISO 37001 certification (anti-corruption management system), initiated an anti-corruption campaign in the sports industry led by KSPO Chairman and launched a program through which employees' integrity rewards are donated to the underprivileged, putting in place diverse effective programs for a corruption-free culture. As a result, KSPO was rated high in the annual anti-corruptive policy evaluation for state-owned organizations in 2020 by the Anti-Corruption & Civil Rights Commission.



Safety Management

KSPO has set up the Safety Management Department under the Office of KSPO Chairman to manage all safety issues within KSPO. To keep the safety of all people visiting Olympic Park, KSPO is committed to safety management, establishing the safety management system by, for example, conducting risk management on a regular basis, with the aim of achieving "zero critical disaster."